

MANAGEMENT COURSE FOR GUEST HOUSE MANAGERS

10TH TO 21ST JULY 2017

COURSE OVERVIEW:

There is a high need for conference facilities that embrace Christian values and professionalism in the region. Guest houses are becoming popular because of their unique set up and personalized customer service, which is different from conventional hostels. The Management Course for Guest House Managers is designed to equip Guest House Managers with essential skills to be able to generate revenue for the sustainability of their organizations.

COURSE OBJECTIVES:

At the end of the course, learners will be able to:

- I. Explain the concepts of stewardship, accountability and integrity; and their application in the effective management of resources in Guest Houses.
- II. Identify and apply the skills essential for effective management of human, material and financial resources in Guest Houses.
- III. Manage their Guest Houses profitably for the sustainability of their organizations

THE TARGET GROUP:

- Guest house managers
- Guest house supervisors
- Guest house proprietors / prospective investors

COURSE OUTLINE:

- 1) Fundamentals of Effective Management
- 2) Effective leadership and human resource planning and management
- 3) Operations of the guest house
- 4) Marketing and business development
- 5) Strategic Management
- 6) Effective financial management for guest houses

Exposure visits are built into the training program

Tuition Fees US \$ 690

Accommodation Fees US \$ 290